



Mazuma Foundation Grant Guidelines and Criteria

At Mazuma, our Corporate Social Responsibility (CSR) Program is our commitment to actively contribute to economic and social development by identifying business and social needs in the communities we serve and working to improve the quality of life for our members.

The priorities for our grants program, funded through the Mazuma Foundation, are aligned to recognize and enhance the communities and members we serve in three areas:

- The Arts
- Education
- Community Investment and Development

Applications from a 501c3 that demonstrate work in one or more of these areas will be evaluated annually for potential funding of their programs and projects and events.

2017 Granting Priorities

Please read the program criteria carefully before applying.

What types of organization can apply?

Only 501c3 organizations will be granted funding.

For all community support, Mazuma will:

- Make gifts to qualified, 501c3 organizations for work done in communities that are in our Field of Membership (Jackson, Clay, Cass counties in Missouri, Wyandotte and Johnson counties in Kansas)
- Place the highest priority on those applications that directly relate to Mazuma's goals in the Arts, Education and Community Development
- Support programs and projects that are clearly described and are measurable
- Make gifts in the general range of \$500 to \$5,000
- Review all complete applications received during the stated cycle timing
- Evaluate any opportunities to support organizations with in-kind donations or volunteer hours in addition to monetary requests

Mazuma is less likely to:

- Make grants for general purpose or operating support
- Make multi-year commitments
- Make gifts over \$5,000

Mazuma will not accept requests for:

- Capital requests (bricks and mortar, technology upgrades, equipment, building upgrades)
- Endowment funds



- Debt retirement
- Political lobbying or campaigns
- Religious activities
- Memberships in civic organizations or trade associations
- Courtesy advertising
- Scholarship programs
- Team sponsorships
- Trips or tours
- Fundraising walks/runs
- Golf tournaments
- Contributions to individuals or for-profit organizations
- Make grants to organizations that redistribute funds
- Make more than one gift (sponsorship or grant) to an organization in a year

The Arts

Desired outcomes: Engage in local efforts to promote the arts in the communities we serve.

Eligible program and project themes could include:

- Programs/Projects/Events that support or fund performing arts
- Programs/Projects/Events that will help educate, train, and further support the arts in the Greater Kansas City Area
- Programs/Projects/Events that support, fund, or increase the awareness of the arts in the Greater Kansas City Area

Education

Desired outcomes: Engage in efforts that plan, organize, and support financial education projects/programs/events designed to educate the youth and adults in the Greater Kansas City Area.

Eligible program and project themes include:

- Projects/Programs/Events facilitated by community organizations (libraries, chambers of commerce, school systems, museums, etc.) that support adult and youth financial education initiatives
- Programs/Projects/Events that will sustain adult/youth financial education

Community Investment and Development

Desired outcomes

- Partner with local businesses and community groups to improve the way of life in the communities in which we serve.

Eligible program and project themes include:

- Programs/Projects that will provide life enhancements for the residents of our communities
- Programs/Projects that will bring people together for the common goal of community building
- Programs/Projects that connect people to address social inequities in our communities